

At Sale e Pepe, we are committed to maintaining the trust and confidence of our visitors to our web site. In particular, we want you to know that we do not sell, rent or trade email lists with other companies and businesses for marketing purposes. In this Privacy Policy, we have provided lots of detailed information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure.

Types of data we collect:

Website Cookies

These are used to store a session identifier so that we can monitor the number of times the website has been viewed. We do not make any attempt to find out the identities of those visiting our website.

Google Analytics

When someone visits www.saleepepe.co.uk we use a third-party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site to then help us improve the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make any attempt to find out the identities of those visiting our website.

Mailing Lists

As part of the registration process for our Sale e Pepe mailer, we collect personal information. We use that information for a couple of reasons: to tell you about stuff you have asked us to tell you about; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you are happy and satisfied. We do not rent or trade email lists with other organisations and businesses. We use a third-party provider, Propeller, to deliver our mailer. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our mailer. For more information, please see [Propeller's data processing policy](#). You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing our data protection officer, Matt Corricelli at mailers@saleepepe.co.uk.

Access to your personal information

You are entitled to view, amend, or delete the personal information that we hold. Email your request to our data protection officer, Matt Corricelli at mailers@saleepepe.co.uk.

Changes to this Privacy Notice

This policy was reviewed in May 2018 and will be reviewed again as and when required.